



PSI Inside
www.pittsburghillustrators.org



This issue:

Member News	p.1
Meetings Recap	p.4
Spotlight	p.5
Behind the Brush	p.6

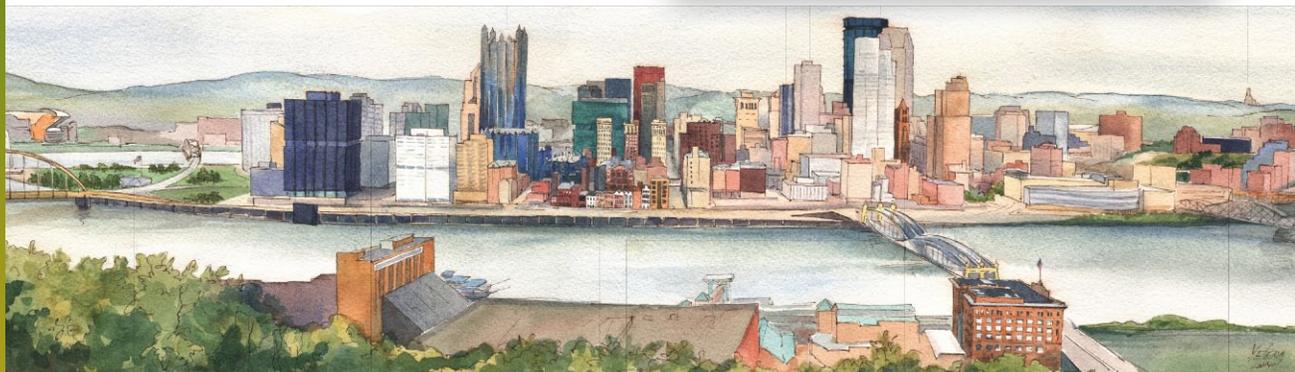
Editor: Anni Matsick

Reporters:
Rick Antolic
Fred Carlson
Molly Feuer

Design & Production:
Yelena Lamm

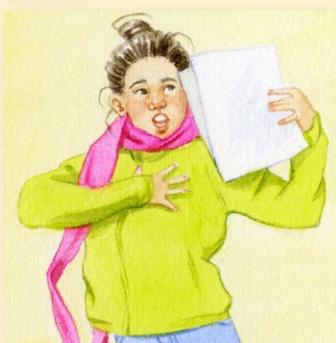
Painterly Path

Watercolor paintings by **Yelena Lamm** will appear on two of the ten new 30"x20" interpretive sign panels installed on Mt. Washington's Grandview Promenade: *The Underground Railroad* and *The Grand View*. Yelena is employed by Informing Design, the company hired to create new panels to match the ones already there. An official opening celebration to introduce the signs is slated for the near future.



Pittsburgh in Pastel

Featured on new member **Linda Barnicott's** website is this latest print, "Oasis of Beauty at Phipps," a 16"x12" giclée open edition print made from her pastel painting. She writes, "On a warm, gentle summer day the sweet fragrance of beautiful flowers beckons. The old Victorian glass house of Phipps Conservatory stands in historic Oakland inviting families and friends to enjoy its elegant gardens." View more of her [Pittsburgh landmarks and scenes](#).



My Spot

Anni Matsick

Pittsburgh scenes are a well-loved subject for many art buyers. The city is also the setting for a well-attended annual arts festival

where four of our members displayed their work to an appreciative audience! Get a peek inside three of their

booths on page two. On the same page is a link to an interview with one of Pittsburgh's well-known and prolific artists, and a list of citations from national illustrator competitions given to three others whose names and work you'll recognize. In his own distinctive style are paintings done by the subject of June's Spotlight on page 5. His expressive images fittingly portray characters in an upcoming contemporary theatre production.

Coverage of May's Business of Illustration meeting on page 4 confirms that PSI again responded to requests for another tech-savvy presentation. A reminder to download the updated guide to our many membership benefits is on page 3. Next to it, you'll see who's just joined. And, if you haven't already gone directly to Behind The Brush to see what everyone has turned out lately, you'll find it in the usual spot!

On Exhibit

Ashley Cecil is shown at her booth during **Three Rivers Arts Festival**. The fabric for her scarf and the pillows is custom printed with Ashley's artwork and each piece is sewn by hand.

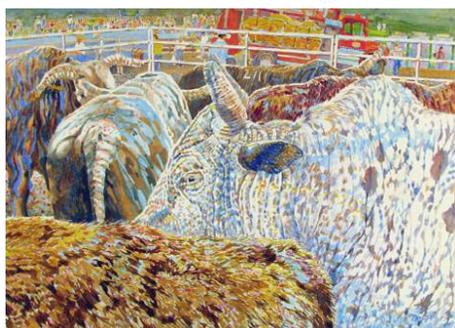


Yelena Lamm had a busy weekend in her booth, showing paintings and prints.

Vince Ornato's painting of iron worker Ralph Winner, rescued by Pittsburgh Paramedics in 1978, drew favorable attention from paramedics working at the Festival.



"Freckles Wants To Hurt Someone," a watercolor painting by **Kit Paulsen**, is included in an Associated Artists of Pittsburgh group show which opened Saturday, June 28, at Most Wanted Fine Art at the Waterfront in Homestead.



Fred Carlson has been selected as juror for the **2014 Monroeville Arts Council Annual Exhibition** at the Monroeville Convention Center in July. He has previously been a juror for the **Central Pennsylvania Festival of the Arts, Three Rivers Arts Festival**, and previous exhibitions for the Monroeville Arts Council, lastly in 2009.

Kudos

Taylor Gallery's Personal Piece, "Reflection" was named as a Selected entry for American Illustration 33. View the [slideshow](#). 3x3 the Magazine of Contemporary Illustration announced Merit and medal winners on June 19 for their professional show that will be reproduced in the 3x3 *Illustration Annual No. 11* this winter. For the first time, a list of Honorable Mentions is included. That list includes three PSI members for work entered in various categories.



Steve Cup's woodcut, done for a window display at Paul Stuart, Inc. In New York City, placed in Advertising.



In Editorial, **Taylor Gallery** was cited for "Derilect Properties," done for The Pitch. **Mark Bender's** "Splashdown" from a Pittsburgh Magazine cover placed in Editorial-Travel.

Classes

This 12"x14" demo was done in May for **Ron Thurston's** watercolor class at Dragonwood art studio in Coraopolis. More info and a map is on his [website](#). The leaves were painted from a photo taken at **Touchstone Center for Crafts** where he will be teaching the week of July 6.



On Record

"His working style ranges from cartoon to highly detailed photo-realism, with specialization in classic Disney character art and scientifically accurate dinosaur illustrations," the article states, and his rep calls him the "fastest artist on the planet." **Phil Wilson** tells about his long career in illustration in this in-depth [interview](#) by Rex Rutkoski, published in the June 20 edition of Triblive.com Arts and Entertainment.



Farewells

Icarus, **Rhonda Libbey's** ferret buddy immortalized in her art for gaming companies, passed away the evening of June 2nd. His last day was full of the things he loved most – bacon treats, classical music, and watching Rhonda draw.



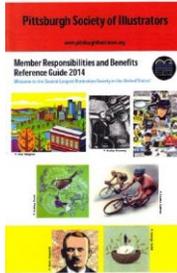
John Manders' beloved friend, India, departed June 7. India spent workdays in John's studio and was his official greeter. Her image appeared in many of the picture books John illustrated. This spot is from the title page of *Peter Spit a Seed at Sue* by Jackie French Koller (Viking 2008).



From Fred Carlson, New Member Contact:

A Reminder from YOUR PSI Board

At the May 30 Business of Illustration meeting, I had some copies of the eight-page booklet left over from our DRAW Symposium trade show presence. We used the booklets to help explain PSI as an organization and the benefits of membership. I was surprised that a number of active members present that evening



had not seen this handsome booklet we first designed for your benefit back in 2012. It has since been updated in early 2014 featuring new Board members and by-Law updates accompanied by gorgeous images by the active Board, Past Board, former show chairs, and other volunteers. This booklet, *PSI Member Benefits and Responsibilities 2014*, is posted for download right on our PSI website [home page!](#) Please download this informative pdf and keep it handy for guidance on topics such as PSI Benefits, Dues, Voting, Changing Your Website, Board Job Descriptions, our Committee structures, and much more! We have publicized the existence of this guidebook since we first posted it on the website in mid-2012, so we do it once more and urge all members to download it!!

No Laughing Matter: Kirby vs. Marvel Comic Characters © Case!

Here's an exciting update brought to our attention by PSI's American Society of Illustration Partnership (ASIP) Representative Ilene Winn-Lederer:

In the latest developments for the Lisa Kirby vs. Marvel Characters case, it's looking as though the potentially landmark copyright suit is headed for the US Supreme Court with implications not only for illustrators but for comic artists and screen actors as well. Two core issues are at stake here.

The first is whether or not a test (in legal terms, for instance and expense) to determine if the "work for hire" designation was incorrectly applied to Jack Kirby's famed Marvel Comics art done in the late 1950s-early 1960s. The second issue of contention is the Kirby family's right, which they exercised under a provision in the Copyright Act of 1976 to reclaim ownership of the copyrights to Mr. Kirby's work.

If the Kirby family is successful in its petition, the implications for creative artists throughout all commission-based industries could be a major game-changer. This case bears close watching by all of us, not just for the present, but for the future of our works beyond our lifetimes. You can read about this case in detail at this [link](#).

New Member

Dan Blaushild, Pittsburgh
danblaushild@gmail.com
www.danblaushild.com



Dan was born and raised in Pittsburgh. Around the age of three, he began creating colorful and whimsical illustrations of people and animals, and hasn't stopped since. After a brief time in Syracuse, New York where he displayed artwork throughout the city and received his BFA in Illustration, Dan returned to his hometown and started his illustration career. Although his career has only just begun, Dan's work has been displayed in restaurants downtown and featured on the Pittsburgh Magazine and The Post Gazette's websites. Dan recently self published an alphabet book of animals wearing hats.

Affiliate Member

Maggie Lynn Negrete, Pittsburgh
mggint@gmail.com
mggintcreates.tumblr.com



Maggie is a Vassar alum and south-west Pennsylvania native who makes, teaches and promotes art. As a young illustrator, she is starting to find her voice in line. Through client commissions, event posters and her own comics, her style uses bold, black and white linework with iconic imagery that gives homage to late 19th and early 20th century traditions. The content of her work is predominantly fantasy and occult with more contemporary subjects appearing in her autobiographic comics. Because of her family heritage of printers, she is also interested in typography and hand lettering. These skills allow her to further her artistic voice and provide additional services to clients.

If you'd like to read more about some of the members contributing to this issue, look for their interviews in past newsletters, available on PSI's website. Click on a name to open.



John Manders



Molly Feuer

SAVE 10%*

with FREE Utrecht ArtSmart Card

Utrecht Art Supply

1930 East Carson Street, Southside
 412.432.1945
UtrechtArt.com

* Discount can not be combined with any other offer, does not apply to clearance or sale items, Gift cards, BEST BUYS, Furniture, Lighting, and items designated as nondiscountable.

15% DISCOUNT

on all dental work
 for PSI members without dental insurance

Dr. Jay M. Feuer
 Family Dentistry

3035 Washington Road, Suite 3
 McMurray, PA 15317

724-941-2200 www.drfeuer.com



Illustration: Yelena Lamm

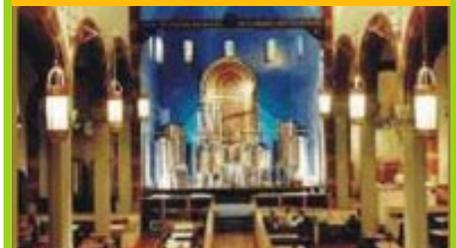
Life Drawing at Panza Gallery

Thursdays 6:30-9:30pm \$10

Coffee, pastries & drinks served.
 Enter basement gallery on left side of building.

www.panzagallery.com

NEXT PSI SOCIAL



Tuesday, July 8
 Beginning at 6:30 pm

Church Brew Works,
 3525 Liberty Avenue, Strip District

Free parking! Free appetizers!

Molly Feuer reports on:

May BOI Meeting



The May 30 Business of Illustration meeting was titled “DIY Websites 101” – a two part informational session by presenters **Carly Schonberg** and **Cynthia Closkey** (left). The meeting was held at the Greater Pittsburgh Arts Council on Penn Avenue and was a fantastic introduction to do-it-yourself website creation.

This was another member request reflected in last year’s survey, and Carly and Cynthia did not disappoint! Both were very engaging and easy to understand, their presentations discussed the ins and outs of creating a professional web presence with the free content management system, Wordpress, and their tips on posting effective and interesting content to drive traffic to your site. Carly is an active PSI member, illustrator, animator and web-savvy designer. She delivered a clear explanation of the differences between the .org and .com versions of Wordpress and their respective benefits before taking us on a tour of the content management system’s intuitive dashboard. We learned how to choose design templates (also called themes), how to create and edit blog posts and static web pages, and how to shop for plug-ins and widgets that can add individuality and functionality to our sites. We saw examples of Carly’s own Wordpress design work, revisiting the excellent website design for our 2013 *Art for a Hire Purpose* show and browsing **George Schill’s**

impressive new online portfolio.

Cynthia is the president of Big Big Design – a web communication firm that helps its clients navigate the ever-expanding, powerful landscape of the internet and social media. She summarized her approach to establishing an engaging web presence with easy-to-remember rules of thumb, encouraging members to set goals for our communication efforts and tailor content to our desired audience. We learned about current social media options, how we can effectively connect with our online communities, strategies for



maintaining an interesting, concise, up-to-date site and/or blog, and tips and tricks to improve our rankings in popular search engines like Google and Bing.

Both Carly and Cynthia indulged many member questions, touching on some more advanced topics like how to choose a hosting company, when to go the extra step with paid products and upgrades to improve results, etc. We discussed a variety of preferences and philosophies that can come up with any design and marketing campaign. There are certainly a lot of options and approaches to web design, social media and marketing, so this particular BOI meeting was much needed and appreciated.

In addition to the speakers and myself, others attending were VP **Ashley Cecil**, former VPs **George Schill**, **John Blumen** and **David**



Web Offer

Hosting with 464 Media

Domain Hosting - 1 Page **\$125**
Great Starting Point **\$275***
Self Sufficient Package **\$499***

*plus \$125 hosting fee

Website | 412.208.4892 | skowalski@464media.com

10% OFF

all non-sale items with PSI members card

Artist & Craftsman Supply

5603 Hobart Street, Squirrel Hill
412.421.3002
ArtistCraftsman.com

SAVE 20%

on non-sale items with PSI members card

Top Notch Art Center

411 S. Craig Street, Oakland
412.683.4444
TNArtSupply.com

Biber, Scholarship Chair **Rhonda Libbey**, New Member Contact **Fred Carlson**, full members **Vince Ornato**, **Jeff Brunner**, **Kurt Pfaff**, **Joe Winkler**, **Patty Lipinski** and Affiliate members **Kelly Ackerman**, **Alex Patho Jr.**, **Danielle Amiano**, **Hannah Luoni Garrison** and new affiliate member **Maggie Negrete**.

From Cynthia Closkey, President of Big Big Design:

Thanks so much for inviting me to speak with PSI on May 30. I had a great time talking with the members and partnering with Carly to help them get up to speed on website options. What a pleasure it is to connect with such an engaged and welcoming organization. If anyone has any followup questions, please let them know they can reach me at ccloskey@bigbigdesign.com.

Photo on-site by Molly Feuer

Next BOI Meeting:

Friday, June 27, 7:30 pm
The TechShop Pittsburgh Bakery Square, 192 Bakery Square Boulevard, Pittsburgh, PA 15206 (ground floor, immediately below LA Fitness). Garage Parking located in Bakery Square.

Protecting your Creativity: Key Concepts of Intellectual Property & Art Licensing

The presentation will cover the following key concepts:
- Licensed usage, copyright registration and work made for hire

- Best practices for communicating licensing options to clients and collecting appropriate fees

Featured Speaker: **Sharra S. Brockman** is a copyright and trademark attorney and owner of Verv, an intellectual property law firm. With strong interests in both law and creativity, she devotes much of her time to artistic professionals, helping them earn the income they deserve for their work while protecting their art in the digital world.

Ms. Brockman is active in local and national bar associations, and was awarded a prestigious, three-year American Bar Association (ABA)

Intellectual Property Fellowship. She is the 2013- 2014 Chair of the ABA Section of Intellectual Property Law’s Young Lawyers Action Group, is a member of the Section’s Books Board, and writes and speaks frequently on intellectual property matters.

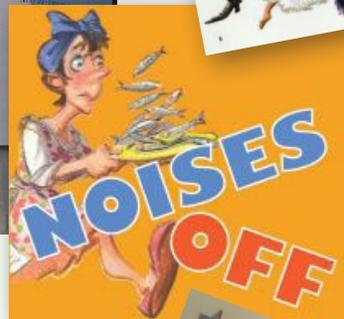
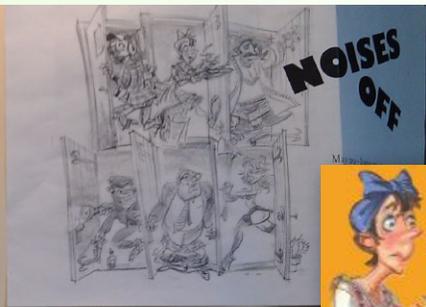
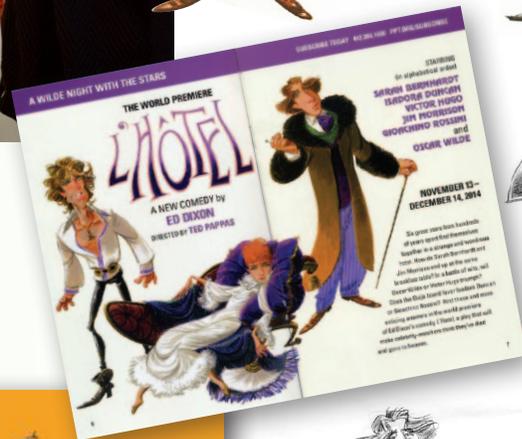


Spotlight on... John Manders

John's picture books for children are cast with spirited characters, making him a natural for bringing stage performers to life on posters for Pittsburgh Public Theater's new season productions.

In January, John set about creating images for the Pittsburgh Public Theater's 2014/15 season brochure, *The Season of Legends*. The first was for the world premiere of *L'Hôtel*, a new comedy by Ed Dixon, directed by Ted Pappas. The cast of characters is an odd combination of six stars from the recent and distant past, now departed. Art Director Paul Schifino asked John to create stand-alone caricatures of three of them, to be used individually on posters: Sarah Bernhardt, Jim Morrison and Oscar Wilde. John worked to capture their attitudes as well as physical likenesses. The cast also includes the characters of Isadora Duncan, Victor Hugo, and Gioachino Rossini, all who find themselves together in a strange and wondrous hotel. It will run November 13 - December 14 at PPT's theatre in the heart of Pittsburgh's Cultural District. The three paintings are on display at the Art Institute of Pittsburgh Alumni Show which continues through July 20, 2014.

John also did the artwork for PPT's season opener, *Noises Off*, which runs through June 29.



Article by Anni Matsick

Photo (at easel) by Greg Knox, Bright Ideas Photography
Photo (head shot) by Lisa Manders



1



3



4



5



2



6



7



8



9



10



11

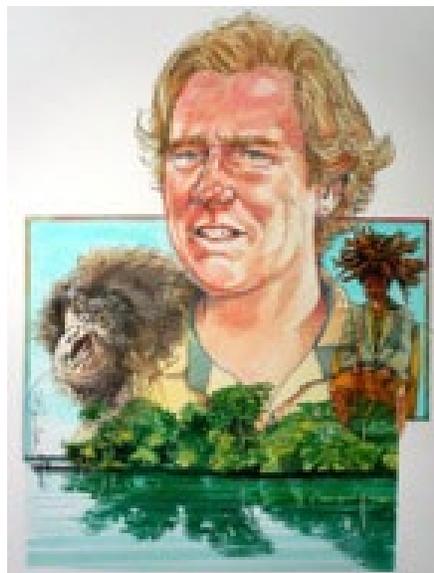


12



- Articles in two recent issues of the Pittsburgh Tribune-Review were accompanied by art by **Mark Brewer**. Shown are his illustrations for "Summer Reading" and "Don't Just Sit there," an article about the problems incurred from too much sitting.
- Here's a piece **Vince Dorse** did in May for the City Paper.
- Phil Wilson's** latest painting "Herd of Iguanodon crossing river while Polacanthus watches" is 18" x 24", done in acrylic.
- Two new caricatures by **Sean Smith** are "Tig" Notaro, an American stand-up comic, writer, and radio contributor, and actor Nick Offerman.
- Kit Paulsen** just finished this commission of a spectacular historic farm that's on the national register.
- Linda Barnicott** just returned from a painting trip to California's Yosemite National Park. She painted "Aspen Glow" and "Reflections of Yosemite Falls" while there.
- Linda also created a portrait of Piper, a puppy resident of A Sense of Place, a new gallery that represents her Yosemite pastel paintings and giclées, for owner Ginny Burdick.
- Here's one of the rough drawings for the new book about Stan Lee **John Hinderliter** is working on for Penguin Books.
- This is one of six digital portraits John did of the judges for the *Entrepreneur of the Year Awards* organized by Ernst & Young.
- John did this recent portrait commission of "Casey," an 11x14 oil on panel. The client also bought John's original art done for PSI's Mixed Drinks Directory.
- Kurt Pfaff** created this 3D model and rendering for an agency and their client who produces electrical components use throughout the world. The piece will be placed into an upcoming international brochure.
- This Medusa inspired tattoo was done recently by **Sarah Miller**.

13



14



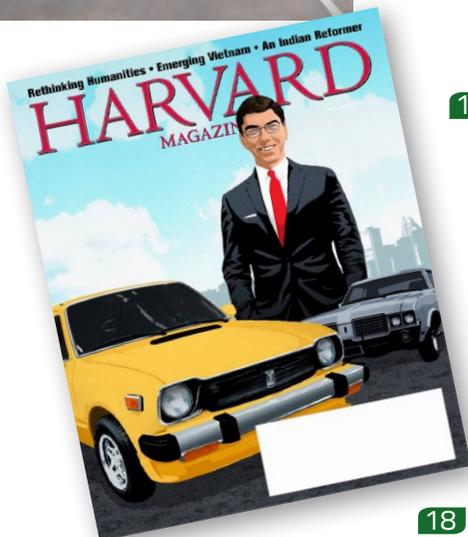
15



16



17



18



13. **Fred Carlson** recently completed two assignments for the Summer 2014 Phillips-Exeter Alumni bulletin. The b/w piece is the McCormack family, and the color piece is Michael Hurley of the Bonobo Conservation Institute spearheading efforts to save this primate (the bonobo—a type of chimp) in the heart of the Congo and incorporating the area inhabitants to the long-term financial benefits of managing the preserve rather than taking a casual eye at the poaching menace.

14. Fred did this graphic illustration of figure and full logo treatment for north Georgia rising music star Joshua Jacobson. Fred developed the look for Josh and will be implementing t-shirts, banners, stickers, posters, and CD packaging during the rollout of Josh's new project co-produced and played on by Allman Brothers superstar Dicky Betts.

15. **Rhonda Libbey** created this cover art for *VORTEX*, written by Lawrence C. Connolly and published by Fanta

sist Enterprises, 2014. This illustration for Entrepreneur Magazine's AD Evelyn Good, for an article, "Business Travel," on knowing when to leave the digital connection behind and make the distance to see clients face to face.

16. **Taylor Gallery's** illustration accompanies a book review in The Boston Globe (AD Jane Martin), for *An Untamed State* by Roxane Gay. The story is about a Haitian-American woman who was kidnapped, burned, sexually abused, and held for ransom,

leaving her in a broken and fragile state upon her return and struggle to find a "normal" life.

17. Taylor's full page illustration Advertising Age (AD Jesper Goransson) accompanies a [story](#) about how Apple marketing has lost its edge and is now using bold tactics to get it back.

18. Taylor did this cover and two feature illustrations for Harvard Magazine, about Clayton Christensen and his theories on disruptive innovation; in this case, his research on disk drives.