Pittsburgh Picks

Three pieces by Mark Bender were selected for the Society of Illustrators of Los Angeles annual show: Illustration West 57. Included are a Pittsburgh Quarterly winter cover (see page 2) and the advertising illustration for Rail-Volution Conference, which received an Illustration West 57 Silver Medal. Rail-Volution Conference is the only national conference that brings together leaders and practitioners from diverse sectors like government, transit, real estate, business, finance, environment and advocacy. It was held last October at the Wyndham Grand Pittsburgh Downtown.

“Almost Home,” a painting done in oil on panel by John Hinderliter, was accepted into the Westmoreland Art Nationals, a juried fine art and photography competition, featuring art from all around the country. See page 2 for another of John’s works and those from other members included in the show.

“The Benedum Trees Building and Pittsburgh Stock Exchange, 1920s” is a 40” x 32” painting by Vince Ornato completed early this year. The client is financial planner Frank Ruscetti for whom Vince is doing a series of oil paintings. Vince put the client in the doorway of the Benedum Trees building where his office is located, and his son on the bottom right, exiting the canvas.

Continued on page 2…

My Spot

Anni Matsick

POOF! Another eye-popping issue has appeared in your mailbox! This one finds us at 185 members strong. You can get acquainted with the newest additions on page 5, then make plans to join everyone for shop talk — and add to a collaborative drawing — at a second-Tuesday Social, described on page 11. PSI’s president has brought new perspective to the organization, summarized in an update on page 6. On the same page you’ll find a positive financial picture outlined by our treasurer (with a reminder for a few who aren’t caught up on dues).

The usual long list of achievements we love to read about appears in Member News. And the Spotlight’s topic of dream studio looks like the beautiful result of waving a magic wand, but the effort required to achieve that vision is revealed. (You’ll enjoy this chance to get better acquainted with the artist who waves a wand to assemble each newsletter!)

Look for reports on the monthly Business of Illustration meetings, including one with snapshots of artists holding up sketches done that evening. The spirit of fun and camaraderie is evident again in snapshots taken at a longtime member’s impressive retrospective, featured on page 7. It’s a delightful 16-page escape for art lovers, so let yourself drift off and enjoy!

Continued on page 2…
On Exhibit

Continued from page 1:

“Most people do not know that we had our own exchange,” said Vince Ornato. “Trading was more regional, as you go back in time, and our local exchange was absorbed by the Philadelphia-Baltimore-Washington exchange, which was eventually absorbed by New York’s ‘Big Board.’” According to Wikipedia, “At its height the exchange traded over 1200 companies, but by the last trading day in 1974 only the Pittsburgh Brewing Company, Williams & Company and Westinghouse remained listed.”

John Hinderliter’s “Majik” is a second of his paintings done in oil on panel accepted into the Westmoreland Art Nationals juried fine art and photography competition. Two other PSI members had work chosen:

Keith Bastianini’s “Primeval Fantasy” a combination of 3D modeling, photography, and work in Photoshop.

Kurt Pfaff’s oil paintings on canvas: “Andrew Carnegie Never Anticipated Suzy” (48” x 36”), “Kaufmann’s Clock” (36” x 36”) and “Raw Oysters” (24” x 24”).

Jurors were Janice Mason Steeves and June Linowitz. The first exhibit will be held at the Westmoreland County Community College May 18 – June 5 with the Opening Reception on May 18, 6-8pm. The second exhibit will be held July 4 - 7 onsite at the Westmoreland Arts & Heritage Festival with the Opening Reception set for June 29, 6-8pm. Both are free and open to the public.

Another of the 3 pieces by Mark Bender selected for the Society of Illustrators of Los Angeles annual show: Illustration West 57 was this Pittsburgh Quarterly winter cover.

Kudos

Judges selected Rhonda Libbey’s painting “A Ferret Named Bo” to be included in Infected By Art Vol. 7 art annual. See all entries here.

“Two PSI members have been recognized by the National Cartoonists Society with Reuben nominations. Congratulations to Dave Klug, who was nominated in the category of Variety Entertainment and Vince Dorse, whose Untold Tales of Bigfoot earned its fourth nomination (with a win in 2013) in the category of Online Comics - Long Form. Former PSI member Rob Rogers is nominated in the category of Editorial Cartoons. Reuben Awards winners will be decided May 18 in Huntington Beach, CA during NCSFest.”

This illustration is from Ilene Winn Lederer’s new book, AirPlay: A Catch Of Jugglers (Imaginarius Editions, 2018) that appeared in Creative Quarterly 53 of 2018 and received Honorable Mention.

Taylor Gallery had this piece selected for Re/View: A CCS Alumni Exhibition that opened April 11. Taylor made his home in Detroit while attending The College For Creative Studies where he explored illustration, fine art, and design. “Reflection - Volume 2” (48” x 36”) is silkscreen, aerosol, house paint, and collage on a cradled wood panel. Christine Schefman, Director of Contemporary Art, David Klein Gallery made the selections.

Taylor had 2 images selected for American Illustration 38. For Harvard Magazine, “The End of Expertise” from Harvard Magazine, Jennifer Carling, AD, and “Listen Up!” 36” x 48” is silkscreen, aerosol, house paint, stencil, acrylic and collage on cradled wood panel. Originally created for American Gods, a group exhibition curated by Anthony Freda and Star Gallery NYC.”
John Wiegand’s colored pencil drawing “School Ties” was commissioned by the Kiki school in Saltsburg. It came through a program called Will’s gift, an endowment he was awarded in 2018 as a western Pennsylvania artist. It shows some of the students on the campus as they make their way to the dining hall from the Roger’s Fine Arts Center. The 14”x11” work took roughly 120 hours to complete.

A tattoo by Sarah Miller done in Season 2 of Spike TV’s reality show Ink Master is among 20 posted by Inked as their favorites from 11 seasons. See them all here. They write, “Sarah Miller may be known for color realism, but she nailed this black-and-grey portrait.”

Out and About

George Schill was guest speaker at the newly formed Artists Guild at Sewickley Center for the Arts on February 25. His program was second in the series of monthly meetings organized by Christine Swann. 60 artists were in attendance to hear about George’s career which includes American Greetings where he recently signed a contract for his 38th year, creating 200 cards annually. PSI members there were Kit Paulsen, Phil Wilson, Greg Valley, Ron Thurston, Vince Ornato, Kurt Pfaff, Andy Pappas, Fran Halley, Liz Beatty, and Jim Mellett. Kit wrote, “The meeting was so much fun...saw artists I hadn’t seen in years, and made new friends. George’s presentation was hilarious and insightful. Thanks to Christine for having the focus and energy to put the Art Guild together.” Read TribLive coverage here.

Christine Swann is flanked by speakers from the January 28 meeting that kicked off the monthly speaker series. Left to right are Robert Griffling, Executive Director of Sweetwater Center for the Arts Thomas Walters, Christine Swann, John Buxton, and George Gaadt at Sewickley Methodist Church. The exhibit and open-panel discussion covered their careers and long-time friendship, followed by a book and print signing. (photo by Carol Skinger) See the full schedule of speakers on page 8.

John Hinderliter reports that 5 of the student artists he and Kit Paulsen as judges chose for the Scholastic Art Awards went on to win National awards in New York City. John writes, “Typically we might expect to pick up 2 or 3 awards, this year our students picked up 5 art awards and 4 writing awards. It’s not Garrison Hughes at the Addy’s but its a darn impressive showing. Especially encouraging is the fact that our 2 gold winners were in 8th and 10th grade. These 2 students get invited to the National Ceremony at Carnegie Hall in New York in June.”

Fred Carlson juried the Cross Currents annual regional exhibition for the Stifel Fine Arts Center at the Oglebay Institute in Wheeling on April 13. Here’s the self-portrait Fred sent them for use in the catalog.

Mark Zingarelli was vacationing in Memphis with his wife, Kate, and found Fred Carlson’s work prominently on display in the Blues Hall of Fame, first alcove on the right as you enter the downstairs museum space.

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Drawing Under the Influence: An Illustrator’s Guide to Mixing Drinks
only $5
Spiral bound, soft cover, 128 pages. PSI’s 2011 Directory featuring 59 illustrated recipes.
Introductions byomiomaster Craig Mrusek, Kathy Rooney and brief history by George Schill. Concept: George Schill & Ron Magnes. Design: Steve Cup

Play Ball!
PSI Illustrated baseball card sets of 12
less than 10 sets left!
$10/set
Printed originally to promote the 2001 Play Ball! Show of baseball illustration at AIP. Illustrators represented in the set of 12: David Biber, Fred Carlson, George Schill, John Manders, Ron Thurston, Larry Tinsley, Greg Valley, Irene Winn-Lederer, Irene Finocchi, James Mellett, Kathy Rooney, Lynn Carney.

Sales benefit PSI general treasury. Please contact Fred Carlson 412-856-0982 or fred@carlsonstudio.com

MEMBER NEWS continued

The March luncheon for members of the National Cartoonists Society Pittsburgh chapter included PSI members Mark Zingarelli, Vince Dorse, Dan Ekis, Howard Bender, and Wayno, the local president. The group generally meets the last Tuesday of each month at the Frankfurter Hot Dog Joint in Lower Lawrenceville. If you are a local cartoonist and want to stop by to socialize or discuss and/or share projects, you are welcome. The luncheon number fluctuates each month.

Continued on next page
because he can hand carry them and avoid reduced cost to the Society members and friends. Fred will offer his Working with Per Lundqvist of the Swedish DVDs, CDs, posters, and book covers, many illustrating the beloved US blues musicians. Working with Per Lundqvist of the Swedish Blues Harmonica Society. Fred will offer his giggle posters from his harmonica series at a reduced cost to the Society members and friends because he can hand carry them and avoid shipping expense or tariffs. Afterwards Fred and wife Nancy and brother Jamie will visit Nancy’s Swiss relatives near Solothurn, CH for another 10 days. Here is the link to the Swedish FB site. The Children’s Book Illustration class taught by Jeanine Murch at the North Hills Art Center concluded March 12 after 6 sessions. Laura Garvin and Frances Halley were among the students. Shown is the color rendering of a character named Crustina, a kindly but bumbling chef, that Frances did during the sessions.

Christine Swann offered a Color and Composition Workshop March 30, 9-4 pm, in Carnegie at the 3rd St Gallery. An intensive day focused on design using armatures to create structurally sound compositions, then seeing how color harmonies use the same “math” to unify a piece. “It will change how you think of painting,” Christine says.

Anni Matsick presented a Roundtable exercise at the eastern Pennsylvania SCBWI annual Pocono Retreat: You Had Me at Voice. Attendees, including faculty, were invited to try their hand at “Communicating in Color: a watercolor exercise in skin tones for printing.” The event was held April 12-14 at The Highlights Foundation’s The Barn in Boyds Mills.

Ashley Cecil is now Tree Pittsburgh’s Artist-in-Residence. The collaboration has been underway and Ashley has been busy reading about tree biology, tagging along with tree pruners, sitting in on meetings about expanding our urban forests, and learning about the many related benefits. As part of her research phase, Ashley is also experimenting with using salvaged tree material as an art medium.

Fred Carlson will visit relatives in Sweden June 18-28. Over his career, Fred has illustrated over 450 music projects including DVDs, CDs, posters, and book covers, many illustrating the beloved US blues musicians.
New Members

Cassandre Bolan
Pittsburgh
www.cassandrebolan.com

Cassandre paints diverse, beautifully human, real and strong women in the epic contexts of myths and fairytales. Her passions are the sacred feminine, matriarchal societies, pre-civilization goddess worship, women’s studies, and “peeing alone once in awhile (I have kids)!”. She has worked largely on RPG illustrations of kick-ass women and fantasy book covers, but has also taken on children’s books, digital murals, and concept art. Cassandre graduated from Penn State University with a B.F.A in Fine Art though she credits her kids, more than her degree, for where she is today in her career. “Nothing gets you motivated more than having little people move into your life and take it over!” she says. Cassandre is a 2014 Illustrators of the Future award winner, has been featured in ImagineFX magazine, and has just moved back to the States after a decade abroad living in Dubai. (“I really really miss the hot weather!”).

Jen Martino
Midland
https://draikanictg.wixsite.com/portfolio

Jen is a freelance illustrator and comic artist currently located in Southwestern PA in Beaver County. A graduate of Edinboro University with a Bachelor of Fine Arts, Jen specializes in both traditional and digital art. Her passion for art started as a love of animation, which over time grew into a focus on visual development, concept art, and character design. Driven by visual storytelling, Jen’s current project is working on Chronicles of The Gypsy Bard, a fantasy comic of a Dungeons and Dragons campaign she had participated in with fellow friends. She also is the co-founder of Draiky and Mayflower Adventure Studios (DMAS), an intellectual property owned by herself and her best friend and co-founder Jenny Thomson, which contains several story projects that will be developed into comics and webcomics over time. Her ultimate goal is to not only publish her works, but to also make DMAS as an animation and publishing studio that specializes in helping recent art college graduates in the animation and illustration fields gain experience and further training, as well as collaborate with larger studios in projects to help them get into the animation and illustration industries.

Amanda Wicker
Ambridge
amandakwicker.carbonmade.com

Amanda is an illustrator, animator, and surface pattern designer. She graduated from Edinboro University of Pennsylvania with a BFA in Applied Media Arts in 2015. Since then, Amanda has illustrated covers for devotion publications and sold her work locally and online. Her style is vividly colorful and whimsical with elements of realism. Exploring color combinations, studying lighting schemes, and experimenting with different mediums is her favorite part of the creative process. The majority of her work is done digitally, but she also enjoys using acrylics, colored pencils, and cut paper. Amanda is excited to be a part of PSI, and she is looking forward to connecting with other illustrators and developing her craft.

Upgraded to Full Member

Gabrielle Burke
Rostraver

New Affiliate Members

Meg Swearman
Pittsburgh
https://www.pittsburghartistregistry.org/accounts/view/megswearman

Meg is an illustrator, and multidisciplinary artist. She works as a full time illustrator doing product design illustrations at Davison Design and Development, but her real passion is food illustration. After working in the food industry for several years she took up cooking and baking as a hobby. The vegan creations she whips up in the kitchen become subject matter for her marker, and sometimes watercolor, illustrations. Meg holds a BFA from Seton Hill University with a focus in Two-Dimensional Studio Art. She currently lives in the Lawrenceville neighborhood of Pittsburgh with her partner, and their pet parrot.
PSI Announcements

A message from... Lindsay Wright, President, Pittsburgh Society of Illustrators

Dear PSI Members,

I am very appreciative of the opportunity to serve the Pittsburgh Society of Illustrators as its current president. It continues to be an honor to serve on the board with Fred Carlson (Treasurer) and June Edwards (Secretary). I am also extremely grateful to have Gary Ritchie step-up as our interim-Vice President, to be official elected into the position this fall. We are a very proud and growing organization.

2019 has started out extremely strong, from an influx of new member applications to a large attendance at our socials and business meetings. At the start of the year, the PSI Member Survey was sent out and has been used to guide us, the board, in our planning for this year. The results showed that most members surveyed are full time and self employed, with some part time illustrators and some members working in related fields. The Top 5 industries listed on the survey were: print media, fine art, advertising/marketing, childrens, and design. 50% of the members surveyed found clients through PSI, some through the website, and a lot directly from other members. The surveyed members consider attending PSI events by; if it offers networking opportunities, what the event topic is, and the time of day/week. A lot of members surveyed said they enjoy the socials at the Abbey, the BOI meetings with Stacy Innerst, Bill Vrscak, Kim Fox, The Pricing Game with Fred Carlson, and the Going Digital panels. The survey also asked for topics and people the members would like to hear from. Every person listed was approached first to present at the BOI panels planned for this year.

As a professional illustration organization, we aim to respond to the needs of the members in a relentlessly changing landscape. This isn’t possible without membership involvement through volunteering for a committee. At the core of PSI is you — our members. We exist for our members and we are built by our members. Therefore, I strongly encourage you to consider joining one of our committees or nomination yourself for a leadership position. Not only will this help our organization move forward, it will also be a meaningful opportunity to network, professionally advance, and learn more about intricacies of the illustration industry. I want to thank you for your commitment to and support of the PSI. Together we make the PSI strong.

New Vice President

Gary Ritchie works as a technical illustrator and concept artist out of his home office in Rural Ridge, Pennsylvania. Fresh out of art school he started his career as a web designer and included illustration in his work whenever possible. Web design extended into web development, server administration, and tinkering with Linux on the desktop. Now, most software he uses for production is Open Source. His propensity for tinkering led to 3D illustration, animation and composting (CG and live action). Earlier visual effects and design work aired on National Geographic, Carnegie Science Center’s Buhl Planetarium, and in an award-winning adventure game titled Prominence.

Currently on the drawing board is interactive documentation for the production home-building industry that can be experienced in the web browser.

Gary is honored to be joining this year’s board and is confident that his wide-ranging skills and experience will be put to good use as interim Vice President.

Change of Officers

Dear PSI Community,

I accepted the role of Vice President with the hope that I could more actively contribute to a community that has benefited me in so many ways. However, due to personal life changes it would be unfair for me to continue serving as a member of the PSI board when I’m unable to give adequate attention to my duties as Vice President. Regrettfully, I must resign from my role as Vice President of the Pittsburgh Society of Illustrators.

I hope to remain an active member of the illustration community and look forward to future PSI events.

This has been a very difficult decision and I appreciate the support I have received from members of the community. Thank you for the opportunity.

Ashley Kenawell

2019 Treasurer’s and New Members Report

(Figures good through May 8, 2019)

Income 2019

Dues: $8,389.45
Other Income: $70.50
Total Income: $8,459.95

Expenses 2019

Total Expenses: $4,840.62
2018 Net Proceeds or (-) Deficit: $3,619.33
PSI Cash-On-Hand: $17,004.45
(Citizen’s Checking $14,404.90; Citizen’s Savings $2,322.10; PayPal $277.45)

PSI Dues and Membership Report 2019

Membership 5.8.2019: 185 members
Full members 5.8.2019: 143 Full Members
Affiliate members and Affiliate comp members: 37 (31 Affiliate and 6 Affiliate Comp members)
5 new members still waiting to be screened
Members deleted as of 5.8.2019: 5
Members Upgraded from Affiliate to Full 2019: 1
Life Benefactors, all Full: 16

Comp: 1 full, 6 affiliate

From Treasurer Fred Carlson...

2019 Dues Notice Reminder

A steady flow of dues income was received through 8 May with about 84% of dues owed being received by our by-laws deadline of March 31. To those not having paid yet, please let me know privately fred@carlsonstudio.com or 412-856-0982 if you need more time, a payment plan, or you plan to drop membership for some reason. Our conversations are entirely confidential. We are flexible with our dues deadline but no freeloaders please!

1. Dues are due March 31 per our by-laws, $75 for Full and $35 for Affiliate. At press time, May 8, we have 20 Full and 3 Affiliates who owe. I have not yet sent a past due reminder by email on April 12 and May 2: now I will be making phone calls to see where everyone stands...

2. UNLESS you have been notified of a pro-rated amount due that will cover you until next January 2020 when your dues cycle will be aligned with our billing calendar. At press time there is one Full member and 4 Affiliates who owe a partial. Please read your emails carefully regarding what you owe, and contact me immediately with any questions.

3. You can pay by check or PayPal-all instructions are in the billing emails.

4. We keep our dues as low as possible so our members cannot use the cost of dues as a reason to drop out.

5. AFFILIATE MEMBERS PLEASE NOTE: in your emails, I include instructions of how you can contact Kathy Rooney to be eligible to have your new work evaluated for Full member upgrade. You may contact her directly to start this process. I can let her know if you have been an Affiliate member for the required one year of membership. Gabrielle Burke has already taken advantage of this upgrading recently and is now a Full member!

Of course, any questions to the Treasurer about dues: call me 412-856-0982 or email me at fred@carlsonstudio.com. If you are renewing and just going to be late, let me know. I cannot read people’s minds. The more who are silent about their plans make my life too complicated. If you are not going to renew due to life changes or some other reason please let me know instead of just not communicating. THANK YOU!
Fred Carlson hosted his PORTRAITS AND PLACES: An Illustrated Retrospective 1981-2018 show at the Hallway Entrance Gallery at CCAC/Boyce Campus January 12 through February 25. The reception was held 5-8pm on Friday, February 8 and entertained over 100 guests, including PSI members Screening Chairman Kathy Rooney and Ray Sokoloski, Secretary June Edwards, former secretary Jim Mellett and daughter Kathryn Mellett, John Welgand and Christine McRandal, PSI newsletter editor Anni Matsick and husband Lou, Frances Halley and husband John, new Scholarship Chairman George Schill, Phil Wilson, Rhonda Libbey, Alex Patho Jr., Dan Ekis, Vi Scarpone, Dave and Christine Biber and Christine Swann.

Fred gave a 90-minute talk in the painting classrooms the next Wednesday, February 13, at 11am, with a few dozen in attendance, including PSI members Vince Ornato and Kit Paulsen and husband Scott. Fred reports 4 poster sales and 4 sales of originals off the walls during the 7-week run. This was Fred’s first solo show since 2009.

Photos by June Edwards, Kathy Rooney, Nancy Carlson, Anni Matsick

Fred hanging the show.

Members, get your work on the PSI website home page by changing your gallery samples often!

Sign in at pittsburghillustrators.org and click on “My Profile” then “My Work Samples” to update.

Figure Drawing Group in the South Hills

Wednesdays, 7-9:00pm
South Arts building in Bethel Park

$10 per artist, must be 18+.
All artists are welcome to attend.

www.southartspittsburgh.org
2019 SCBWI Winter Conference

If you were an illustrator attending the 2018 Society of Children’s Book Writers & Illustrators Winter Conference, you’ll be glad to learn they listened to us. For 2019, The Portfolio Showcase was back to Friday night, and we got our Illustrator Social back on Saturday. Illustrators had to drop off their portfolios Friday morning. From there, agents, art directors, editors, and publishers were invited to view the portfolios and take postcards. During the Gala after the Golden Kite Awards ceremony, the Showcase was open to all attendees. There was a lot of beautiful art. I definitely recommend using postcards over business cards or bookmarks. They’re just more visible. 4”x6” is a good size.

Supreme Court Justice Sonya Sotomayor was our keynote speaker for the Golden Kite Awards. A signed copy of her children’s book Turning Pages: My Life Story sat on each chair for the attendees and she spoke about passion, love for children, creating awareness, and advocating for the self. She spoke with warmth and joy to the point that even her stern-faced security detail ended up smiling and nodding with her words of encouragement. Saturday there was a keynote from Jarrett J Krosoczka, who discussed his book Hey, Kiddo, a National Book Award Finalist. He read from the book, talked about sharing his story of being raised by his grandparents, having a mother who was addicted to heroin, and how he relentlessly worked to become a published children’s book author/illustrator.

Elizabeth Acevedo was another keynote speaker, who read her poetry aloud, and shared stories about growing up with a passion for writing, and the teachers who influenced her. She was in a dedication to a book as a child by a favorite author she had written to. She talked about being seen, and writing for her students who wanted to read book about people who looked like them.

The Intensives were useful, and everyone said they got something beneficial from each one. I attended one called Illustrating Chapter Books and Middle Grade Novels with Peter Brown and Priscilla Burris and it was full of examples and stories about the process. The second intensive I attended was Looking at Your Portfolio as an Art Director with Cecilia Yung, where we were given worksheets and invited to critique others’ portfolios based on the criteria set up. A point she said several times is that your images need to tell a story, and not feel like a loose deck of cards. As an art director, she is taking risks by hiring new artists, and she wants artists who can reassure her the risk is worth it.

I had an early flight home on Sunday so I missed that day’s events, but overall, it was a nice conference. I like New York in winter, it’s a little less hectic. I recommend putting yourself out there during the Conference to make friends, go out for dinner, and maybe come a day early to see a show.

You can find photos and notes by other conference attendees on Twitter using the hashtag #ry19scbwi.

Welcome to our Neighborhood!

SCBWI PENNSYLVANIA WEST 2019 FALL CONFERENCE November 8-9, 2019 Hyatt Regency Pittsburgh Intl’ Airport

Meetings are held every last Monday of the month at 7pm unless otherwise noted. Updates are posted on The Artist Guild at Sweetwater Center for the Arts Facebook page.

Featured speakers schedule:

April 29:
Debbie Jacknin / Mosaics in Stained Glass

May 27:
Jeannie McGuire / Watercolor

June 24:
Phil Salvato / Master oil portraits painter

July 29:
Phil Wilson / Disney art & illustration

August 26:
Anni Matsick / Children’s illustrator

September 23:
TBA

October 28:
Gregg Valley / Muralist

November 25:
TBA

December 30:
TBA

January:
Pat Olliffe / Marvel comic book illustrator

Click here to like PSI’s Facebook page!
June Edwards reports on…

February BOI Meeting: Figure Drawing

We had another successful BOI meeting: Figure Drawing at the Panza Gallery, February 28 from 7-10pm. The Panza Gallery and Frame Shop, located at 115 Sedgwick Street in Millvale, is the perfect place to draw from life. The room is spacious, artists have almost a 360 view of the model, and Mark Panza conducts the sessions professionally while maintaining a relaxed and very welcoming atmosphere. Our model was very skilled and expressive — a pleasure to draw. Cassandre Bolan said it best: "I’m so so SO loving figure drawing—it was like a party, and of course all the people were so comfy and nice too (I love artists)!" John Wiegand spoke for many: "I thought it was a great way to spend an evening. It never hurts to hone our skills with a live figure drawing class. I very much appreciated it. I wish we had more opportunities like this since it was a beneficial use of our time.”


Life Drawing at Panza Gallery

Long Pose Monday: Mondays 6-9pm $10
Life Drawing: Thursdays 6:30-9:30pm $10
Saturday Sessions: Saturdays 10am - 1pm $10

Coffee, pastries & drinks served.
Enter basement gallery on left side of building.
www.panzagallery.com
Fred Carlson reports on…

March BOI Meeting: Marketing

Our recent PSI Member survey produced by President Lindsay Wright brought feedback that these following topics were highly desired by our membership in our Business of Illustration programming: direct marketing, branding, representation, portfolios on the web, social media marketing, advertising sourcebooks, and networking.

In a well-crafted presentation held at Assemble Community Space on Thursday March 28, PSI President Lindsay Wright (scientific/technical illustrator) led the meeting attendees through all these topics — enlivened by panelists Kathy Rooney (editorial and retail specialist) and Molly Thompson (medical/technical/legal illustrator) who shared their insights from their special niches in the marketplace.

The assembled attendees also chimed in with anecdotal knowledge of all these topics and the 3 hours were totally filled with actionable marketing ideas. Directories, cards, newsletters, and other marketing resources were on display during the breaks.

Lindsay plans to post the Powerpoint presentation on the PSI Basecamp communications platform for the benefit of the entire membership.

Attendees were (14): President Lindsay Wright, VP Gary Ritchie, Exhibition Committee co-Chair and and Exhibition team co-Chair Molly Thompson, New Member Screening Committee Chair Kathy Rooney, Treasurer Fred Carlson, Scholarship Chair George Schill, Full Members Andrew Pappas, Kelly Ackerman, Derek Rudy, John Wiegand, and Affiliate Members Leah Balsan, Kat Bureman, Laura Garvin, and Andrew McAfee.

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SECOND TUESDAY SOCIALS AT THE ABBEY!

Hang out with colleagues, get feedback on new projects and marketing ideas, share trade talk, and just have fun!

Every month, PSI hosts our social from 6:30-9pm at The Abbey on Butler Street in Lawrenceville. There are 2 parking lots and plenty of on-street parking at this location near Allegheny Cemetery. We have a nice separate riser area past the bar in a comfortable open space, and the service is great! PSI provides the appetizers so you pay only for your beverages. All members should be getting a reminder email from the Board a day or two before the social, but remember the night is set in stone and should be marked in advance in your calendar!

Fred Carlson reports on…

February Social

The first Pittsburgh Society of Illustrators Social to create collaborative sketches was a great meeting and a lot of fun! It was a spirited evening and Lindsay and I outlined the 10-month plan for our BOI meetings.

Present (15) were President Lindsay Wright, Secretary June Edwards, Treasurer Fred Carlson, Former VP and Exhibition Team member John Blumen, Former Secretary and Exhibition Team member Molly Thompson, Former VP and Social Media Contact Genevieve Barbee-Turner and friend Karl from AIGA, Andrew McAfee, Andrew Pappas, Phil Wilson, new members Cassie Bolan, Amanda Wicker, Derek Rudy, Jen Martino, and new member prospect John McGlaughlin.

March Social

A 6pm Board meeting was followed by a packed Social Night at The Abbey on Tuesday March 12, beginning at 6:30pm. (I included the cost of 3 broken tumblers in the tip.) Kudos to The Abbey for their fine hosting of our monthly meetings.

Attendees (32): President Lindsay Wright, VP Gary Ritchie, Secretary June Edwards, Treasurer Fred Carlson, Exhibition Co-Chairs John Blumen and Molly Thompson, Social Media Chair Genevieve Barbee-Turner, Scholarship Chair George Schill, New Member screening Chairperson Kathy Rooney, ASIP rep Ilene Winn-Lederer, Full Members April Brust, April Hartmann, Karl Huber, Naomi Lees-Maiberg, Jen Martino, Andrew Pappas, Sophia Marie Pappas, Gabrielle Burke (recently upgraded from Affiliate), Gregg Valley, Phil Wilson, Amanda Wicker, Dan Winternmantel, Vi Scarpone, John Wiegand, Affiliate Members Sara Tang, Colleen Halley and dad John Halley, Andrew McAfee, Leah Balsan and her mom; new member prospects Jen Wagner and Andrew Schubert.

“You (can) talk about drawing and painting for 2 hours without anyone telling you your little kid is a ‘great artist.’”

-Vince Ornato

“PSI’s Tuesday socials have long been a source of fun and inspiration! I love the opportunity to speak with new/old members, catching up on projects in progress, sharing experiences and of course, the great food!”

-Ilene Winn-Lederer (ASIP Representative)

“I find it very valuable to bring my finished work with me to our socials. I get specific and substantial feedback from our veteran illustrators. Usually that means the work that I thought was finished turns out to be a work-in-progress still. But their feedback always makes my work better, and that’s really what I’m after.”

-Rick Antolic (President 2005-2008)
For years, I heard people asking if I teach classes or give art lessons, and I had to say no. I was too busy working full-time and had no space. Private lessons I taught were limited to maybe once a week and only to my friends and their kids. As my full-time job was gradually becoming part-time, I started looking for new opportunities. I love graphic design but always wanted to spend more time (and make more money) doing something fine-arts related.

Back in 2007, I bought a run-down 2800 sq. ft. house in the Highland Park neighborhood. My husband Edward (a professional constructor) and I spent a year repairing the place. The plan was to flip it — but in 2008, it couldn’t sell to break even. Not only because the real estate market collapsed that year, but also because of our next-door neighbors’ dogs. The Rottweiler was old, had only one tooth, and meant well, but potential buyers only saw her furiously jumping on the fence, barking and growling. Her buddy, a pit bull, looked equally intimidating. Their puppies, all 6 of them, were quiet but smelled bad. I thought they were ruining my life. In fact, they were protecting my investment. I kept the house and rented it. Eventually, it paid for itself. Over the decade, gentrification of nearby East Liberty and Bakery Square turned Highland Park into one of the most desirable locations in the city.

Last year, I decided to remodel the property once again, this time dividing it into 1st and 2nd-floor apartments. The 3rd-floor space was nothing special — low ceilings, small rooms split by partial walls. Then it struck me — this space, if opened up, was my dream art studio. Huge thanks go to Edward who fully supported my idea and had his work crew materialize my vision. They did the hardest part — demolition, insulation, drywall, plumbing, electrical. I fixed trims and baseboards, installed hardwood floors and kitchen cabinets; and then, had the fun of decorating it. I’m proud of my creation, and when first-time visitors gasp as they enter, it makes me happy. 905 Studio officially opened its doors November 1, 2018 (which happened to be my 50th birthday).

During renovations, I thought of my studio only as a place for me to paint, display my works, and meet with clients. Then came the idea of group art lessons. Art is becoming increasingly popular recreational activity as more people discover the benefits: opportunities to relax, to feel a sense of accomplishment and pride, to improve fine-motor skills, develop a meaningful life-long hobby, and so on. I design my classes to “fit all levels” — most of my students have never painted beyond an elementary school art curriculum. Many, after their first class, are blown away by their own artwork because they never felt capable of creating anything like it. Some don’t care about results, they come to have a relaxing time doing something different from their everyday routine. I hear over and over again, “I’m relaxed, I’m having a grand time, I’m not thinking about my work (bills, test results, tax returns...).” One student was coming between her chemotherapy treatments, and at 6 months in, she is doing great. Another woman was literally dragged in by her friend, saying, “No idea what am I doing here because I can’t draw a thing.” She came back next week, and is now planning to bring her 6 co-workers for a painting party.

All materials are included in tuition, so people who feel their creative juices flowing but are hesitant to give it a try can do so without long commitment and investment in supplies. I offer tea, coffee, some snacks, a glass of wine. Currently on the schedule are weekly Wednesday classes which alternate between alla prima oil painting, watercolor and drawing, a Saturday workshop series (4 consecutive 2-hour sessions), and a monthly “Paint Your Pet” class. I offer private painting parties for birthdays or other occasions or for no reason at all. Class size is set to a maximum of 10 people. Soon, I plan to add 1-day and 2-day workshops and live model sessions.

I make announcements, and my students can share their work in a Facebook group. More information can be found on my website.

Sharing my skills and knowledge is extremely rewarding. Turning it into a potentially profitable business is even better. I hope to keep it growing.
1. New member Jen Martino sent some character designs for a project she is working on that’s based on the game of Candyland.


3. Released February 14 is this Limited Edition + Variant prints of LeBron James Taylor created by Taylor for Upper Deck. “I was an avid card and comic collector as a kid growing up in the late 80s - early 90s, so this is a childhood dream come true,” he says. “Nothing beat those high-quality cards with the innovative hologram logo — game changer back then for sure. Plus it’s a real honor to illustrate one of the best to ever play the game.” Here is “King” II, an 18”x24” giclee. Each is accompanied by COA.

4. This Ink drawing/study is for a new book project Ilene Winn-Lederer is considering. The working title is Ami-dah, which refers to the set of nineteen blessings/prayers that form the core of Jewish liturgy. This particular image refers to our forefathers and foremothers of the Old Testament.


6. Mark’s March column is about 5 Irish Beers To Try. Read it here.

7. This illustration was created by new member Amanda Wicker for Trinity School for Ministry’s Lenten Devotional publication. “Essentially, it is my artistic interpretation of Jesus praying in the Garden of Gethsemane,” she says. “The illustration is done digitally, but I used custom Photoshop brushes to give it a more natural feel and texture.”

8. John Wiegand’s newest colored pencil drawing “Cool Breeze” was done for a friend who has MS. “I wanted to create something fun and happy that she can look at to brighten her days since she is cooped up inside most of the time,” John says.

9. New affiliate member Meg Swearman sent this recent marker illustration, “Tempeh Taco Salad.”

10. It was a coincidence that Ron Thurston got this design and illustration job for Dog Day Care shortly before he juried the awards for the North Hills Art For Animals on March 9.

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11. This puzzle and a few more by Pat Lewis appear in the new Highlights book 101 Toothbrushes. A toothbrush — and lots more items — are hidden in every puzzle. Included are word searches, mazes, jokes, recipes and other fun activities.

12. New member Derek Rudy shares this recent image created digitally for an 18˝x36˝ Alt-J commemorative poster, titled “Last Dance.”


14. Here’s one of John’s drawings done in the new Figure Drawing Group at the South Arts building in Bethel Park. Sessions are held Wednesdays, 7-9pm, open to artists 18+, $10 per.

15. John had the fun of painting this little cutie for a portrait commission.

16. This is a recent line drawing John did for a gardening magazine to accompany a poem by Edward Lear.

17. Kurt Pfaff says about these recent paintings: “This new work is about using my color wheel to achieve harmonious color. I obviously don’t want to recreate a photograph so I’m also attempting to harness spontaneity and energy through the use of palette knives. Sometimes it works.”


19. Dragon Magick is third in a series of the same name published by Llewellyn Worldwide, all featuring John’s covers.

20. Heaven’s Irregulars is a story about self-pollination by local author Ria Dimitra.

21. John thought he’d try “something a bit surreal” — this, along with others will be used in a promotional mailing to publishers over the next few months.
22. Here are sample pages of watercolors by Anni Matsick, done for a recent project through an educational publisher, illustrating readers for schools in Liberia.

23. “Goddess Hercules” is from new member Cassandre Bolan’s personal series, which reinterprets classical gods as goddesses. She adds, “Modeled by an amazing female bodybuilder, Hercules was an especially fun figure to subvert as he/she is a paradigm of masculinity. I could geek on and on about symbolism but I’ll leave that one for a chat at Tuesday social!”

24. Ron Mahoney was recently commissioned to do a series of 10 images on jazz musicians. This is the first, famous saxophone player Sonny Rollins, done in watercolor, approximately 14” x 22”.

25. “Wedding paintings are such a joy, especially when the couple is very close to your heart,” writes Kit Paulsen. “I’m happy with the background shapes in this one... was trying for a floral look without too much detail.” The commissioned watercolor is 12” x 16”.

26. George Schill did this recent cover for OnsVoice Magazine for the topic “Medal of Honor — oncology nurses that pursue advanced certifications.”

27. Phil Wilson’s latest painting is “A prowling T-rex encountering a pair of Troodon” (18” x 24”) done in acrylic.

28. The April 10-17 Pittsburgh City Paper cover about Pittsburgh Busways features a cover by Vince Dorse. He reports that Editor Lisa Cunningham wanted a “Richard Scarry/Kid Lit” feel to it. Vince continues: “I had free reign over what characters to use so I stuck in some classic pairings (a tortoise easily outpacing a hare, a lion and a lamb), represented some local sports teams (a bear in a Steelers jersey, a parrot in a Pirates jersey, and a penguin), plus X the Owl in a Mister Rogers sweater, a business monkey considering a banana, ducks feeding ducks, and alternate universe versions of my Bigfoot, Scout, and Squeaky the squirrel characters. My biggest regret is that busways don’t allow for crosswalks so my ‘chicken crossing the road’ gag was dumped. I ended up having him board the bus instead. There’s more than one way to cross a road.”
29. **Fred Carlson** reports on several recent assignments, including the black & white drawings approved for finish. The Otis Rush poster was commissioned by a group of his West Side Chicago fans. Finished art is a giclee poster printed on Fred’s 13˝ x 19˝ custom poster line. Available online here.

30. Australian acoustic guitarist/singer Aaron Pollock of Melbourne contacted Fred to illustrate the CD cover for his new release *The Blues Tapes*. Aaron saw Fred’s work on posters and advertising for the Frankston Music Festival, CD covers, and posters for Troy Wilson, CD covers and posters for Wilson & White blues duo, and other posters purchased from Fred’s online store shown around southeastern Australia. The work was done in inks, watercolor, dyes, and gouache. The b/w final drawing was approved Wednesday, March 13 and the finish was sent to Melbourne 2 days later.

31. Inspired by the “Ko Ko Mo Blues!” advertising art by Jabbo Williams in the late 1920s for Paramount, Fred worked out two designs for this Tommy Johnson DVD cover, then one finished piece for his latest DVD cover assignment from Guitar Workshop: *The Guitar of Tommy Johnson* taught by David Evans. The reference file, two sketch designs, and the finished b/w and finished color piece are shown as a tutorial. Finished art is inks, watercolor, dyes, gouache, on 3-ply Strathmore. All lettering is hand drawn by Fred.

32. **Jim Mellett**’s 1000 piece jigsaw puzzle “Music” will be available soon at White Mountain Puzzles. This link goes to a page showing the collection of his themed puzzles.

33. **Yelena Lamm** enjoyed painting this commissioned three-cats portrait.

34. This one is of Yelena’s own cat, Rio.

35. Yelena painted this 30”x40” oil on canvas portrait of her friend. It’s the first figure painting she completed fully from life, took about 16 hours.