# Molly Thompson McCarthy, CMI HEALTH COMMUNICATION SPECIALIST

Studious, enthusiastic developer of visual and written content for healthcare, focusing on patient and professional marketing and education. Board-certified medical illustrator with a successful history of collaboration with creative agencies and specialized professionals. Enterprising approach toward fostering health literacy skills with 3+ years in patient-facing roles and current, elective coursework in digital communication for the evolving healthcare industry.

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# **Work Experience**

# **Owner / Certified Medical Illustrator**

Thompson Medical Illustration

July 2008 - Present: Contract, Remote Setting

- Produce illustrations for patient education, instructions-for-use, medical legal exhibits and research publications with Adobe CC
- Write plain language instructional copy for medical device use, production specifications and clinical trial labeling
- Design logos, business cards, package dielines and device protoypes
- Create estimates/invoices and manage website updates with CMS

# Patient Care Coordinator / Graphic Designer

Lifeline Physical Therapy and Pulmonary Rehab July 2023 - July 2025: Full Time, Outpatient Facility Setting

- Develop and nurture patient, provider and coworker relationships
- Use Canva to create branded print products and social media posts
- Manage patient intakes, EMR, insurance verifications, authorizations and scheduling for Grove City (on-site) and Warrendale (remotely)

#### Medical Illustrator

The Ohio State University Medical Center January 2005 - July 2008: Full Time, Creative Agency Setting

- Created medical and surgical illustrations for research publications, physician slide decks and OSU College of Medicine websites
- Designed signage, flyers, brochures, booklets and displays for the OSUMC Office of Marketing and Communications
- Instructed workshops: Creating Conference Posters in MS PowerPoint

# **Education & Certification**

## **Graduate Cert: Visual & Digital Health Communication**

Boston University Metropolitan College 2023 - Present

# **Certified Medical Illustrator**

Board of Certification of Medical Illustrators 2020 - 2029

## **Bachelor of Fine Arts: Medical Illustration**

Rochester Institute of Technology 2000 - 2004

# **Skills**

### Technical

Zoom • Microsoft 365/Teams • Adobe CC Premier Pro • Canva • Google Workspace

#### Personal

Writing • Research • Information Recall Communication • Storytelling • Engagement

#### **Growth Interests**

Audio/Video Editing • Blogs/Social Media • Al Figma • Whitepapers • e-Learning Content

# **Organizations**

## **Professional Member**

Assoc. of Medical Illustrators 2008 - Present

#### Lifetime Member

Pittsburgh Society of Illustrators 2008 - Present

## Volunteer Initiatives

# **Exhibit Chair / Exhibit Cochair**

Pittsburgh Society of Illustrators 2015 - 2022

- Heinz History Center: Art of Facts
- Stifel Fine Arts Center: The Collective Works

### Musician

Molly the Fiddler

2008 - Present

Performances at skilled nursing facilities

## **Board Secretary**

Pittsburgh Society of Illustrators 2014 - 2016

e-Newsletter articles and event coverage

## **Graphic Designer / Event Organizer**

AFSP.org (Western PA Chapter) 2014 - 2015

Brochure design and charity walk worker