



lisa m. rasmussen, MFA MS BFA • 120 Orchard Spring Road • Pittsburgh, PA 15220 • 412-626-9050
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Education:

2013 Master of Fine Arts in Graphic Design

Vermont College of Fine Arts in Montpelier, VT

Completed an MFA in Graphic Design concentrating in Illustration and book design. The subject of my thesis was a discussion of physical books and their importance to the future.

1991 Master of Elementary Education

Russell Sage College in Troy, NY

Research project involved the effect of line endings of text type on fluency in early readers.

1984 Bachelor of Fine Arts in Graphic Design

Concentration in Drawing

Carnegie-Mellon University in Pittsburgh, PA

Additional coursework:

Salt Etching Workshop; Collage Stories Workshop; Printmaking Wood Cut; Catch & Release Letterpress Workshops; Botanical Watercolor I; Botanical Drawing II; Floral Morphology; Bookbinding: 5 Books in 3 Days; Grant Writing for Artists

Software:

Microsoft Word
Adobe InDesign

Microsoft Power Point
Adobe Photoshop

Microsoft Excel
Adobe Illustrator

Teaching:

2018 NOW Conference, Spring Hill College, Mobile, AL

Taught a student workshop on Concept Development using rhetorical devices & other techniques.

2018 Slippery Rock University, Slippery Rock, PA

Instructor Art Department

One semester temporary Full-time instructor teaching Graphic Design, Digital Media and Drawing.

2016 Waynesburg University, Waynesburg, PA

present Instructor Art Department

Adjunct instructor teaching Book Arts, Design for Art, Women Artists, and American Art History.

2014 Community College of Allegheny County, Pittsburgh, PA

present Instructor Art Department

Adjunct instructor teaching courses such as Drawing, 2-Dimensional Design and Printmaking
Community Education Department in painting with watercolor, oil and acrylic, Color Theory for Painters

2014, 2016 - 2018 Carnegie-Mellon University, Pittsburgh, PA

Life Drawing Workshop

Taught 4-session Life Drawing workshops each year for the Entertainment Technology Center.

2012 Carnegie Museum of Art, Pittsburgh, PA

Guest Lecturer

Lectured at 3 sessions for the Museum Docents about the principles and elements of design with respect to the permanent collection.

2007 Art Institute of Pittsburgh, Pittsburgh, PA

2019 Instructor, Foundations & Graphic Design Departments

Adjunct instructor for the Art Institute of Pittsburgh teaching courses in the Foundations and Graphic Design Departments such as Concept Development, Typography, Textile Surface Design, Advanced Typography, Drawing, Digital Illustration, Perspective, Mixed Media, Communication Design, Digital Textile Design, Design Fundamentals, Color Theory, Painting, History and Analysis of Design, Graphic Illustration, Editorial Illustration, and Art History. Experience teaching online courses such as Mixed Media, Perspective, Life Drawing as well as History and Analysis of Design.

2006 Sweetwater Center for the Arts, Sewickley, PA

2008 Taught art to adults and children using many different themes, techniques and media such as graphite, watercolor, cut paper, tempera, clay, recyclables, etc.

As part of Sweetwater's outreach, developed a curriculum and taught an after school program in Ambridge.
Also as part of their outreach, developed a curriculum and taught art at an adult daycare in Ambridge.



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Art:

1993 present **rasmussen illustration & design**, Pittsburgh, PA
Professional artist/designer/illustrator working in watercolors, graphite, pen & ink, pastels, including commissions that require work in other media as well as freelance graphic design work.

Recent projects include:

Mural for community room at Heriage Public Library in McDonald, PA
Redesign of logo for Operation Valor Arts
Design of logo and brochure for the Greater Pittsburgh Suzuki Institute
Illustration and design of "mini" identities for season concerts for Pittsburgh Youth Philharmonic Orchestra
Design of logo and Planting Guide for LUNA (Learning Urban Nature through Art) project
Illustration and design of panels for Native Trees in Downtown Pittsburgh exhibit for the ReNew Festival
Design of exhibit panels for Strange Beauty: Autoradiography from Fukushima
Design of exhibit catalog for Moving Targets exhibit by Ann Rosenthal and Steffi Domike
Design of a poetry book for Sheila Klein and hand bound 100 copies.

1994 present Participant in many group exhibits: Aqueous 2018, NOW at Spring Hill College, Cross Roads at MCC-Penn Valley, Art of Facts: Uncovering Pittsburgh Stories, Wall Paintings: Storytellers, ROAD TRIP at York College, TA-DA, McMurray Art League, Pittsburgh Watercolor Society, Pittsburgh Society of Artists, Watercolors Gallery, Art Institute of Pittsburgh Faculty Exhibits as well as many others over the years.

1995 2018 One Artist Exhibits at the following Galleries:

Les Idees at Duquesne University, Pittsburgh, PA
Westminster Presbyterian Church, Pittsburgh, PA (3 different years)
3rd Street Gallery in Carnegie, PA (3 different years)
Watercolors Gallery in Pittsburgh, PA
Studio Z Gallery in Pittsburgh, PA
Westminster College in New Wilmington, PA
Merrick Art Gallery in New Brighton, PA
Gallery -30- in Sewickley, PA
Mt. Lebanon Public Library- Mt. Lebanon, PA (4 different years)
Holy Name Catholic Church in the Catholic Diocese of Detroit
Art Institute of Pittsburgh, Pittsburgh, PA
Community College of Allegheny County, Pittsburgh, PA

1994 3rd Street Gallery, Carnegie, PA

2004 As Gallery Assistant framed artwork, hung and curated exhibits, customer service, some billing and advertising.

2003 Participating Artist in Dinomite Days (Painted a 3 dimensional Torosaurus that measured approximately 10 feet long, 5 feet high and 3 feet wide with tropical plants and flowers, a tribute to Phipps Conservatory)

Business:

2006 Pittsburgh Music Academy, Carnegie, PA

2016 Graphic Designer/Photographer/Registrar/Office Manager

Responsible for all graphic design and photography work including brochures, ads and office forms, recital & concert programs, and updates of websites. As registrar responsibilities include entering and keeping student information current in the database and email lists current as well as contacting prospective students. As office manager responsibilities include planning events and concerts, resolving logistical issues and generally making sure things run smoothly.

2006 South Arts, South Hills Region of Pittsburgh

Director of Operations

Responsible for hiring teachers, purchasing supplies, advertising, and setting up art classes at several facilities in the South Hills area of Pittsburgh.

2004 Eccentricities an Eclectic Café and Art Gallery, Carnegie, PA

2006 Created artwork and gifts, planned menus, and ran all aspects of full service café and gift shop as sole proprietor.

Member of:

Pittsburgh Society of Illustrators, AIGA, Pittsburgh Watercolor Society